

AREA PROFILES

» Gaston County WDB



SELECT AREA TYPE

Workforce Development Area (WDB)

SELECT AREA

Gaston County WDB



TOTAL JOBS	BIZ ESTABLISHMENTS	AVERAGE WEEKLY WAGE	GDP
81,638 2025 Q2	5,734 2025 Q2	\$1,075 2025 Q2	\$10.5B 2023
UNEMPLOYMENT RATE	UNEMPLOYED	LABOR FORCE	MEDIAN HH INCOME
3.6% December 2025	4,295 December 2025	118,983 December 2025	\$67,076 2023

JOBS & GDP

(QCEW & BEA)

Gaston County WDB

SELECT AN INDUSTRY SECTOR

Total, All Industries

SNAPSHOT

81,638 Jobs

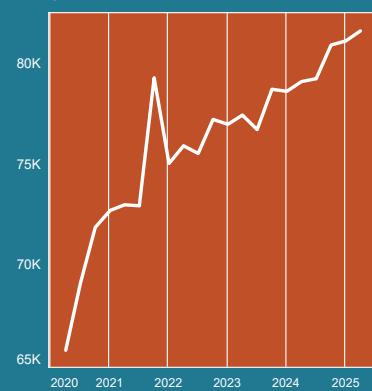
Total, All Industries
2025 Q2

2,520 **(3.2%)**
JOB CHANGE OVER THE YEAR

\$1,075
AVERAGE WEEKLY WAGE

TREND

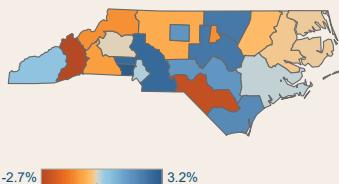
Total, All Industries Jobs



COMPARISON

Job Change from One Year Ago

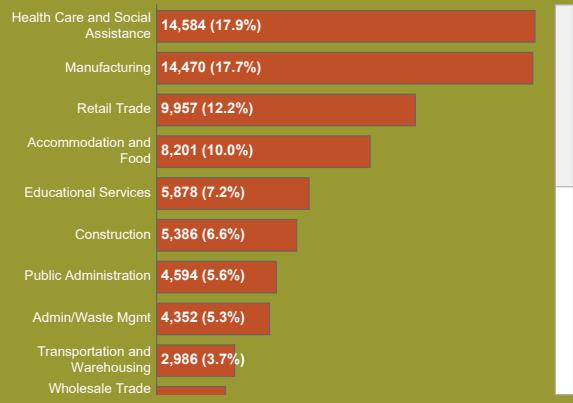
Total, All Industries



-2.7% 3.2%

INDUSTRIES

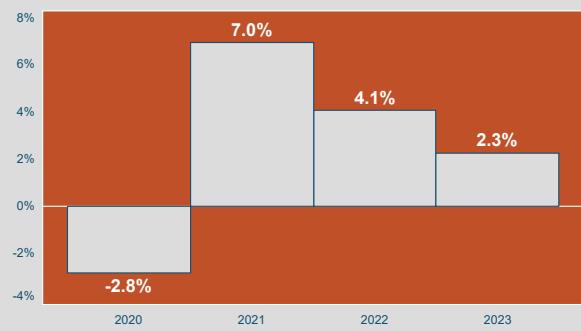
Jobs and Percent of Area Total



REAL GDP

Annual change of chained 2017 dollars

Select a BEA Industry
All industry total



LABOR FORCE

(Local Area Unemployment Statistics)

Gaston County WDB

SNAPSHOT

3.6% Unemployment Rate

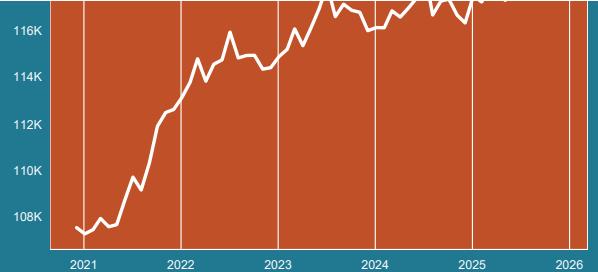
December 2025

TREND

Size of Labor Force

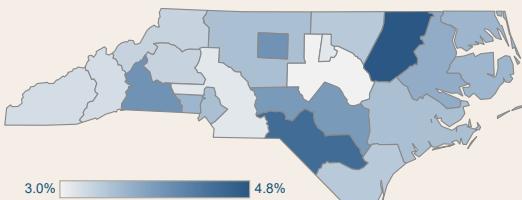


-0.8 
FROM PREVIOUS MONTH
0.2 
FROM LAST YEAR



COMPARISON

Unemployment Rates



DATA

	Employed Individuals	Unemployed Individuals	Unemployment Rate
December 2025	114,688	4,295	3.6%
November 2025	113,727	5,190	4.4%
October 2025			
September 2025	114,721	4,565	3.8%
August 2025	113,060	4,856	4.1%
July 2025	115,158	4,562	3.8%
June 2025	113,680	4,782	4.0%
May 2025	112,985	4,379	3.7%
April 2025	113,433	4,178	3.6%
March 2025	113,409	4,392	3.7%
February 2025	112,822	4,469	3.8%
January 2025	112,880	4,683	4.0%
December 2024	112,455	3,938	3.4%
November 2024	112,492	4,235	3.6%

DEMOGRAPHICS AND COMMUTING

Gaston County WDB

POPULATION

240,820

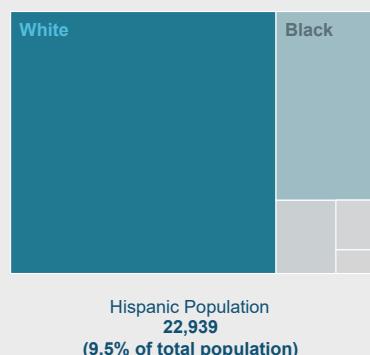
Certified Population Estimate
2023

3,547 (1.5%)
CHANGE FROM PREVIOUS YEAR

11,521 (5.0%)
CHANGE FROM THREE YEARS AGO

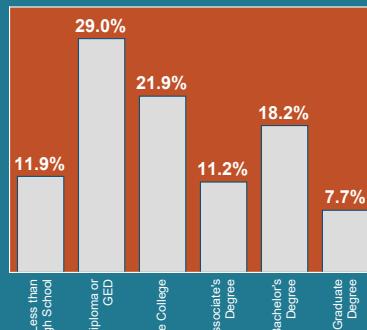
POPULATION BY RACE

And Hispanic Ethnicity

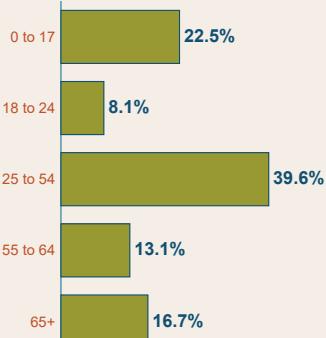


EDUCATION

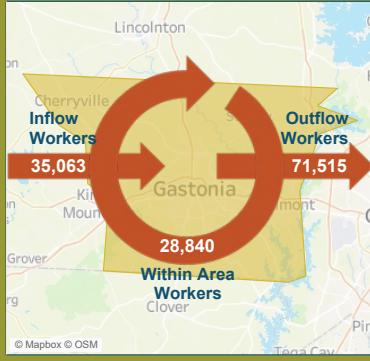
Population Age 25+



POPULATION AGE



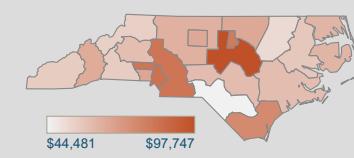
COMMUTING



HOUSEHOLDS

Median Household Income

\$67,076



Poverty Rate

13.5%